

CORE VALUES

Which of the following descriptors does your organization value the most?
You can't have both!

1. Speed or accuracy?
2. Profit or growth (reinvestment)?
3. Perfection or iterations?
4. Independence or dependence?
5. Control or empowerment?
6. Risk-taker or risk-avoider?
7. Trust or doubt?
8. Innovation or status quo?
9. Steady or agile?

